Position: **Product Associate**

The Product Associate will manage 1–2 products independently, acting as a bridge between clients and internal teams. This role will be instrumental in owning the product lifecycle—from requirement gathering to delivery and feedback.

Key Responsibilities:

- Act as the primary point of contact for assigned products
- Translate business needs into user stories, wireframes, and functional specs
- Coordinate with design, engineering, and QA teams to deliver features
- Participate in sprint planning and agile ceremonies
- Manage client expectations through regular demos, updates, and documentation
- Monitor product performance using analytics tools and suggest improvements
- Prepare PRDs, user manuals, and client-facing reports

Skills & Tools:

- Client communication & relationship management
- Product lifecycle understanding
- Wireframing tools: Figma, Canva (preferred)
- Project tracking tools: JIRA
- Documentation: Google Docs, Sheets, Slides
- Analytical mindset; exposure to platforms like Google Analytics is a plus
- Agile/Scrum methodology familiarity

Qualifications:

- B.E./B.Tech in Electrical/Power Systems/Energy/Computer Science or equivalent
- MBA or PG in Energy Management (preferred but not mandatory)
- 2–3 years of experience in a product, BA, or client-facing technical role within the power sector
- Strong problem-solving and organizational skills
- Self-driven, solution-oriented, and team-first attitude

Location: Bengaluru